UNITED STATES BANKRUPTCY COURT DISTRICT OF MASSACHUSETTS (Eastern Division)

In re:)	
)	
WOMEN'S APPAREL GROUP, LLC)	Chapter 11
)	Case No. 11-16217-JNF
Debtor.)	
)	

EMERGENCY MOTION FOR TO APPEAR TELEPHONICALLY

Pursuant to Massachusetts Bankruptcy Court Local Rule 9074-1, Debtor Women's Apparel Group LLC (the "Debtor") respectfully requests that the Court authorize the following parties and counsel to appear telephonically at the hearings scheduled for August 10, 2011 at 11:00 a.m. in the above referenced case:

- Steven Lightman, CEO of the Debtor;
- Gerald Lannan, Senior Director, Credit Risk Management at Chase Paymentech;
 and
- Sarah A. Schultz, counsel to World Financial Network National Bank (Alliance Data).

Mr. Lightman will be traveling in New Mexico at the time of the hearing. Mr. Lannan and Ms. Schultz are located in Texas. Telephonic appearance will avoid considerable time, travel expenses and inconvenience that these parties and counsel would incur travelling to Boston for the hearing.

EMERGENCY DETERMINATION REQUESTED

The Debtor requests that the Court grant the Motion without further notice or hearing.

The hearings are set for tomorrow. Absent the expedited relief sought in this motion, these interested parties and counsel may not be able to attend the hearing.

NOTICE

The Debtor has or will serve this Motion on the Office of the United States Trustee, the Creditor's Committee, and all parties who have filed a notice of appearance in this case. The Debtor submits that such service provides sufficient notice in light of the nature of the relief requested and requests that the Court approve such notice.

WHEREFORE, the Debtor respectfully requests that the Court grant permission for the above listed parties and counsel to appear telephonically at the August 10, 2011 hearings.

Dated: August 9, 2011

Respectfully submitted,

WOMEN'S APPAREL GROUP, INC., Debtor

By proposed counsel to Debtor and Debtor-in-Possession,

/s/ Richard S. Rosenstein

Richard S. Rosenstein (BBO# 429100) James F. Coffey (BBO#552620) Nutter, McClennen & Fish, LLP 155 Seaport Boulevard Boston, MA 02210

Phone: (617) 439-2000 Fax: (617) 310-9390

Emails: rrosenstein@nutter.com

jcoffey@nutter.com

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)	Chapter 11
)	Case No. 11-16217 (JNF)
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CERTIFICATE OF SERVICE

The undersigned hereby certifies that on this 9th day of August, 2011, a copy of the foregoing document filed by Richard Rosenstein, Esq. and the law firm of Nutter, McClennen & Fish, LLP in the captioned matter was served either by ECF upon the parties on the attached service list (for registered participants as identified on the Notice of Electronic Filing (NEF)) or e-mail (for non-registered participants).

/s/ Richa	rd S. Rosenstein	

Dated: August 9, 2011

SERVICE LIST

U.S. Trustee

John Fitzgerald Office of the US Trustee J.W. McCormack Post Office & Courthouse 5 Post Office Sq., 10th Fl, Suite 1000 Boston, MA 02109

Petitioning Creditors

Michael J. Goldberg, Esq. Casner & Edwards, LLP 303 Congress Street Boston, MA 02210 (Counsel to NL Ventures VII United, L.L.C.)

Brian K. Aylward, Esq. Smith, Levenson, Cullen & Aylward, P.C. 5 Essex Green Dr. Peabody, MA 01960 (Counsel to La Vita, Inc. and Your Label, Inc.)

Marianne E. Brown, Esq. Law Offices of Marianne E. Brown 22 Mill Street Suite 408 Arlington, MA 02476 (Counsel to Suburban Service Corporation)

Creditors' Committee

Eric R. Wilson Jason R. Adams Kelley Drye & Warren LLP 101 Park Avenue New York, NY 10178 Phone: (212) 808-7800 Fax: (212) 808-7897

Noticed Appearances

Mary T. Sullivan, Esq. Anne R. Sills, Esq. Segal Roitman, LLP 111 Devonshire Street, Fifth Floor

(Proposed Counsel to Creditors' Committee)

Boston, MA 02109 (Counsel to The New England Joint Board, UNITE-HERE)

Douglas R. Gooding, Esq. William S. McMahon, Esq. Choate Hall & Stewart LLP Two International Place Boston, MA 02110 (Counsel to Distinctive Apparel, Inc.)

Alan Noskow, Esq. Erika Morabito, Esq. Patton Boggs, LLP 2550 M Street, NW Washington, DC 20037 (Counsel to Distinctive Apparel, Inc.)

Norman N. Kinel, Esq. David A. Van Grouw, Esq. Lowenstein Sandler PC 1251 6th Avenue New York, NY 10020 (Counsel to Paymentech LLC)

Euripides Dalmanieras, Esq. Foley Hoag, LLP Seaport West 155 Seaport Boulevard Boston, Massachusetts 02210 (Counsel to CIBER, Inc.)

Kenneth A. Rosen, Esq. Sharon L. Levine, Esq. Lowenstein Sandler PC 65 Livingston Avenue Roseland, NJ 07068 (Counsel to Gould Paper Corporation)

Shawn M. Christianson, Esq. Buchalter Nemer 333 Market St., 25th Fl. San Francisco, CA 94105 (Counsel to Oracle America, Inc.)

Peter L. Hatem, Esq. Attorney Peter L. Hatem, P.C. 258 U.S. Route One Scarborough, Maine 04074-8904 (Counsel to Oracle America, Inc.)

Harlan M. Lazarus, Esq. Lazarus & Lazarus, P.C. 240 Madison Avenue, 8th Floor New York, NY 10016

(Counsel to Joining Forest (International) Co., Ltd., Li Cheng Garments (Hubei) Co., Ltd., Zhuji Wonderful Win Garments Co., Ltd., Zhuji Dahe Clothing Co., Ltd., Zhu Hai Hao Yuan Garment Co., Ltd., Zhejiang Charm Winner Garments Co., Ltd., Y.C. (Lam's) Knitting Factory Ltd., Venco Industrial Ltd., Sinotex-Fortune Profit GMT Limited, Shenglida Garments Zhejiang Co., Ltd., Shanghai Surpass Corp., Ltd., Shanghai Rongyu Garment Co. Ltd., Riverland International Group Limited, Ningbo Seduno Import & Export Co., Ltd., Jiangsu Jing Meng Knitting Co., Ltd., Hangzhou Xinhe Import & Export Co., Ltd., Hangzhou Chunjie Garmets Co., Ltd., Crown Elegant Trading Limited, Better Glory International Limited)

Sean Gillian, Esq. Gesmer Updegrove LLP 40 Broad Street Boston, MA 02109 (Counsel to Neolane)

Joseph S.U. Bodoff, Esq. Bodoff & Associates, P.C. 120 Water Street Boston, MA 02109-4251 (Counsel to R.T. Tauton LLC)

Peter B. McGlynn, Esq. Bernkopf Goodman LLP 125 Summer Street, Ste. 1300 Boston, MA 02110 (Counsel to USA-800, Inc.)

Christopher A. Ward, Esq. Polsinelli Shughart 222 Delaware Avenue, Suite 1101 Wilmington, DE 19801 (Counsel to USA-800, Inc.)

James E. Bird, Esq. Polsinelli Shughart 700 W. 47th Street, Suite 1000 Kansas City, MO 64112 (Counsel to USA-800, Inc.) Thomas H. Curran, Esq. McCarter & English, LLP 265 Franklin Street Boston, MA 02110 (Counsel to Verizon Communications)

Paula K. Jacobi, Esq. Barnes & Thornburg LLP One North Wacker Drive, Suite 4400 Chicago, IL 60606 (Counsel to R.T. Tauton LLC)

Kenneth J. Schweiker, Jr., Esq. Brown & Connery, LLP 6 North Broad Street Woodbury, NJ 08096 (Counsel to SAP America, Inc. and SAP Industries)

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